CHAIR & VENTURE PARTNER CV

CHAIR | VENTURE PARTNER | STRATEGIC GROWTH INVESTOR

Sample — Heather Russell Writing | heatherrussellwriting.com

EXECUTIVE PROFILE

Senior executive and chair combining top-tier strategy consulting, chief executive leadership, board governance, venture investing and strategic growth. As co-owner and chief executive, turned a mid-sized family business into a market-leading B2B technology company in financial services, more than doubling the workforce and building a leading position with large corporate clients in its home market. Moved into an active non-executive chair role after building an internal leadership team. Now a venture partner coaching founders and evaluating early-stage technology across Europe, with a focus on B2B software, AI, insurance and banking. Earlier built a private bank's regional presence abroad into a profitable business area and led complex banking, risk, strategy and finance engagements at a global consultancy.

CORE COMPETENCIES

- Venture investing and evaluation
- Executive leadership
- International market development
- Founder and investor engagement
- Corporate strategy and transformation
- Board governance
- Corporate development and M&A
- Technology-enabled business models
- Client relationship management

PROFESSIONAL EXPERIENCE

Venture Partner

A global early-stage venture investor | Current

- Coaches founders and founding teams through residency programmes and ongoing portfolio support.
- Evaluates early-stage technology companies and gives practical investment guidance, strategic feedback and operational mentorship.

Chair | formerly Chief Executive Officer | Co-Owner

A B2B technology company in financial services | Current

- Repositioned the business as a focused B2B technology provider and established it as a market leader with large corporate clients.
- Acquired a significant family stake and more than doubled the workforce.
- Modernised the technology and product landscape and developed an internal executive team.
- Moved to an active non-executive chair role, retaining strategic oversight after handing over operational management.

Regional Head and Managing Director | Head of Business Development

A private bank | International posting

- Transformed a small representative office into a profitable regional business area over five years.
- Built a regional platform across two offices, strengthening client coverage, stakeholder relationships and risk management.

Engagement Manager | Associate

A global strategy consultancy

- Advised clients on strategic priorities and transformation, leading on-site consulting teams in banking, risk management, family offices, strategy and finance.

Early career

Banking and international business

- Internal consulting in a major bank and an executive assistant role to a regional chief executive in Asia.

VENTURE INVESTMENTS

- Direct investments in AI-enabled European start-ups.
- Long-standing direct investments in medical-technology start-ups through university networks.

PHILANTHROPY

- Leads a foundation that supports access to education.
- Serves on the board of a second foundation that finances education through coaching and favourable student loans.

EDUCATION

- Master of Science in Finance — a leading international business school.
- Master of Arts in Behavioural Economics and Quantitative Finance — a European university.
- Bachelor of Arts in Economics — a European university.

LANGUAGES

Multilingual, with fluent professional English.